



# SPONSORSHIP OPPORTUNITIES

2024 & 2025



# WHO WE ARE

North Allegheny Foundation (NAF) is a broad-based community organization founded in 1989. The Foundation is governed by a 23-member Board of Trustees representing a diverse group of community and business leaders who are dedicated to supporting excellence in education. In 30 years, NAF has distributed more than \$750,000 in grants to NA schools and thousands more in scholarships to outstanding graduating seniors.

# WHAT WE DO

NAF pursues its mission and strategic goals through three primary activities:

1

**Grant Making:** Distributes funds to North Allegheny teachers, schools and the District in support of the District's strategic goals.

2

**Connecting:** Builds relationships with community members, parents, alumni, and business leaders in support of the Foundation's mission.

3

**Scholarships:** Provides scholarships to exceptional students graduating from North Allegheny High School. The Foundation also facilitates scholarships through donor-restricted scholarships and community partnerships.



# ANNUAL EVENTS

## Taste of NA

The 'Taste of North Allegheny' brings together the NA community for an evening of local food & drink curated by Soergel's.

Guests enjoy a "taste" of the accomplishments of our wonderful students' groups and clubs, while experiencing a relaxing evening on the farm.

## Golf Classic

Our premier fundraising event, the Golf Classic includes nearly 125 business leaders, district staff, and NA alumni for a day of golf at the Sewickley Heights Golf Club. The event is capped off with a dinner celebration including a silent auction & raffle.



## Trick or Trot

The Trick or Trot 5K and 1 Mile Fun Run is an event for the entire family. The fun-filled day includes a performance from the NA Marching Band, arts & crafts activities, music, and - of course - candy! The 5K contains both trail and road portions, while the 1-mile course is mostly flat for racers of all abilities.





# 2024 ANNUAL SPONSORSHIPS

## How It Works

There's still time to become an annual sponsor of our remaining two events in 2024! Choose your desired sponsorship level, make a one-time payment and become a sponsor of the the NA Golf Classic & the Trick or Trot. You will receive all the benefits of your selected sponsorship level from each individual event, plus some added perks!

**TITLE**  
**\$13,000**

### **Benefits of Title level sponsorships for each individual event, plus:**

- 4 tickets to the Distinguished Alumni Gala (January 23, 2025)
- Full page ad in the Distinguished Alumni Gala event program
- NA merch

**PLATINUM**  
**\$6,500**

### **Benefits of Platinum level sponsorships for each individual event, plus:**

- 2 tickets to the Distinguished Alumni Gala (January 23, 2025)
- Half page ad in the Distinguished Alumni Gala event program
- NA merch

**GOLD**  
**\$3,500**

### **Benefits of Gold level sponsorships for each individual event, plus:**

- 2 tickets to the Distinguished Alumni Gala (January 23, 2025)
- Quarter page ad in the Distinguished Alumni Gala event program
- NA merch

# GOLF CLASSIC

## SEPT. 23, 2024



### Sewickley Heights Golf Club

To secure the benefits of your desired level of sponsorship, **names of foursomes must be submitted to the NA Foundation by July 23, 2024.** If information is not received by that date, the Foundation reserves the right to open any unused golf spots for additional golfers to purchase.

#### TITLE - \$10,000

- Company logo on event promotional materials
- Company logo in event program
- Company logo on event banner & event signage, including 6 tee signs
- Company logo on NAF website, social media, and in annual impact report
- Company recognized during welcome announcement
- Lunch, greens fees, carts & beverages for 12 golfers + 12 tickets to 19th Hole Celebration & Dinner
- 40 silent auction tickets

#### PLATINUM - \$5,000

- Company logo in event program
- Company logo on event banner & event signage, including 4 tee signs
- Company logo on NAF website, social media, and in annual impact report
- Company recognized during welcome announcement
- Lunch, greens fees, carts & beverages for 4 golfers + 4 tickets to 19th Hole Celebration & Dinner
- 20 silent auction tickets

#### GOLD - \$2,500

- Company logo on event promotional materials
- Company logo in event program
- Company logo on event banner & event signage, including 2 tee signs
- Recognition on NAF website, social media, and in annual impact report
- Company recognized during welcome announcement
- Lunch, greens fees, carts & beverages for 4 golfers + 4 tickets to 19th Hole Celebration & Dinner
- 10 silent auction tickets

# TRICK OR TROT

## OCT. 26, 2024



### Marshall Middle School Campus

To secure the benefits of your desired level of sponsorship, **names of racers must be submitted to the NAF Foundation by August 26, 2024.** If information is not received by that date, the Foundation cannot guarantee race spots and shirts will be available.

#### TITLE - \$3,000

- Company logo prominently displayed on race shirt
- Company logo displayed on event signage
- Company logo watermark on all professional race photography
- Company logo on event promotional materials
- Company logo on NAF website, social media, and in annual impact report
- Opportunity to include promotional item of your choice in all race bags
- 5 race entries & race shirts

#### GOLD - \$1,000

- Company name on race shirt
- Company name displayed on event signage
- Recognition on NAF website, social media and in annual impact report
- 2 race entries & race shirts

#### PLATINUM - \$1,500

- Company logo on race shirt
- Company logo displayed on event signage
- Company logo on NAF website, social media, and in annual impact report
- Opportunity to include promotional item of your choice in all race bags
- 3 race entries & race shirts

#### SILVER - \$500

- Company name on race shirt
- Company name displayed on event signage
- Recognition on NAF website, social media and in annual impact report
- 1 race entry & race shirts

# DISTINGUISHED ALUMNI GALA

## JAN. 23, 2025

### The Chadwick



The Alumni Gala is excluded from our Annual Sponsorship packages. To secure the benefits of your desired sponsorship level, names of event attendees must be submitted to the NA Foundation by November 23, 2024. If information is not received by that date, the Foundation reserves the right to open any unused tickets for additional individuals to purchase.

### **GOLD - \$2,500**

- Reserved table of 8 tickets to Gala
- Full page ad with prominent placement in event program
- Acknowledgement in all event marketing materials

### **BLACK - \$1,500**

- Reserved table of 8 tickets to Gala
- Half page ad with prominent placement in event program

### **ALUMNI GIFT SPONSOR - \$1,250**

- Alumni Gift Sponsor - \$1,250
- Each event attendee will receive a North Allegheny alumni gift with a note recognizing your contribution!
- Half page ad in event program

### **TIGER - \$750**

- 4 tickets to Gala
- Half page ad in event program

### **HONOR - \$300**

- 2 tickets to Gala
- Quarter page ad in event program

### **AD OPPORTUNITIES**

- Full page - \$350
- Half page - \$175
- Quarter page - \$100

# 2025 ANNUAL SPONSORSHIPS

## How It Works

We make it easy to support all 3 of our signature fundraisers. Choose your desired sponsorship level, make a one-time payment and become a sponsor of the Taste of NA, the NA Golf Classic & the Trick or Trot. You will receive all the benefits of your selected sponsorship level from each individual event, plus some added perks!

***Plan ahead and secure your 2025 sponsorships today.***

**TITLE**  
**\$16,000**

### **Benefits of Title level sponsorships for each individual event, plus:**

- 4 tickets to the Distinguished Alumni Gala (January 2026)
- Full page ad in the Distinguished Alumni Gala event program
- NA merch

**PLATINUM**  
**\$8,000**

### **Benefits of Platinum level sponsorships for each individual event, plus:**

- 2 tickets to the Distinguished Alumni Gala (January 2026)
- Half page ad in the Distinguished Alumni Gala event program
- NA merch

**GOLD**  
**\$4,500**

### **Benefits of Gold level sponsorships for each individual event, plus:**

- 2 tickets to the Distinguished Alumni Gala (January 2026)
- Quarter page ad in the Distinguished Alumni Gala event program
- NA merch



# TASTE OF NA

## SPRING 2025



### Soergel Orchards

To secure the benefits of your desired level of sponsorship, **names of event attendees must be submitted to the NA Foundation two months prior to the event date.** If information is not received by that date, the Foundation reserves the right to open any unused tickets for additional individuals to purchase.

#### TITLE - \$3,000

- Company logo on event promotional materials
- Company logo on NAF website, social media, and in annual impact report
- Full page advertisement in event program
- 4 tickets to event

#### PLATINUM - \$1,500

- Company name on event promotional materials
- Company logo on NAF website, social media, and in annual impact report
- Full page advertisement in event program
- 3 tickets to event

#### GOLD - \$1,000

- Company name on event promotional materials
- Recognition on NAF website, social media, and in annual impact report
- Half page advertisement in event program
- 2 tickets to event

#### SILVER - \$500

- Recognition on NAF website, social media, and in annual impact report
- Quarter page advertisement in event program

# GOLF CLASSIC

## SEPT. 2025



### Sewickley Heights Golf Club

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To secure the benefits of your desired level of sponsorship, **names of foursomes must be submitted to the NA Foundation two months prior to the event date.** If information is not received by that date, the Foundation reserves the right to open any unused golf spots for additional golfers to purchase.

#### TITLE - \$10,000

- Company logo on event promotional materials
- Company logo in event program
- Company logo on event banner & event signage, including 6 tee signs
- Company logo on NAF website, social media, and in annual impact report
- Company recognized during welcome announcement
- Lunch, greens fees, carts & beverages for 12 golfers + 12 tickets to 19th Hole Celebration & Dinner
- 40 silent auction tickets

#### GOLD - \$2,500

- Company logo on event promotional materials
- Company logo in event program
- Company logo on event banner & event signage, including 2 tee signs
- Recognition on NAF website, social media, and in annual impact report
- Company recognized during welcome announcement
- Lunch, greens fees, carts & beverages for 4 golfers + 4 tickets to 19th Hole Celebration & Dinner
- 10 silent auction tickets

#### PLATINUM - \$5,000

- Company logo in event program
- Company logo on event banner & event signage, including 4 tee signs
- Company logo on NAF website, social media, and in annual impact report
- Company recognized during welcome announcement
- Lunch, greens fees, carts & beverages for 4 golfers + 4 tickets to 19th Hole Celebration & Dinner
- 20 silent auction tickets

# TRICK OR TROT

## OCT. 2025



### Marshall Middle School Campus

To secure the benefits of your desired level of sponsorship, **names of racers must be submitted to the NAF Foundation two months prior to the event date.** If information is not received by that date, the Foundation cannot guarantee race spots and shirts will be available.

#### TITLE - \$3,000

- Company logo prominently displayed on race shirt
- Company logo displayed on event signage
- Company logo watermark on all professional race photography
- Company logo on event promotional materials
- Company logo on NAF website, social media, and in annual impact report
- Opportunity to include promotional item of your choice in all race bags
- 5 race entries & race shirts

#### GOLD - \$1,000

- Company name on race shirt
- Company name displayed on event signage
- Recognition on NAF website, social media and in annual impact report
- 2 race entries & race shirts

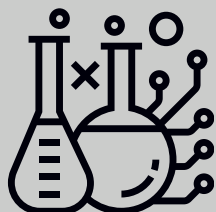
#### PLATINUM - \$1,500

- Company logo on race shirt
- Company logo displayed on event signage
- Platinum sponsor recognition w/ company logo on NAF website, social media, and in annual impact report
- Opportunity to include promotional item of your choice in all race bags
- 3 race entries & race shirts

#### SILVER - \$500

- Company name on race shirt
- Company name displayed on event signage
- Recognition on NAF website, social media and in annual impact report
- 1 race entry & race shirts

# OTHER WAYS TO SUPPORT



## EITC

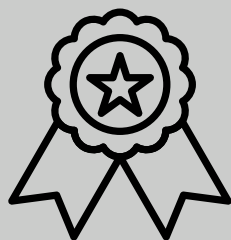
Businesses can support NAF through the PA Educational Improvement Tax Credit (EITC) program and receive a tax credit up to 90% of its contribution. **These funds provide essential hands-on learning opportunities for students to explore science, technology, engineering, and mathematics.**

For more information on the EITC program, contact the Department of Community and Economic Development; the Educational Improvement Tax Credit Program Center for Business Financing - Tax Credit Division at (717) 787-7120 or [ra-eitc@pa.gov](mailto:ra-eitc@pa.gov).



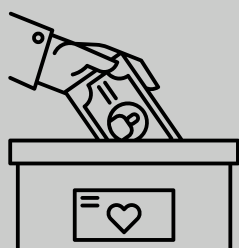
## Employee Giving & United Way

If your employer participates in a workplace matching or United Way giving campaign, please remember to register your donation to NAF. For United Way, you can use the **Contributor's Choice code 3567**. For matching campaigns, we work with Frontstream, Benevity & YourCause.



## Honor Someone Special

**Give a meaningful gift in the name of a teacher, administrator, employee, or school board member** in the North Allegheny School District. Each [\\$50 donation](#) will provide a lasting record of your gift on the NAF Honor Someone Special Wall at the Central Administration Office building. Your selected honoree will also receive a certificate to remind them of your thoughtfulness and a small gift from NAF.



## Host our DipJar

**Do you own a local business? Are you looking for a way to give back to your community? Consider hosting our DipJar!** We are looking to partner with area businesses to host our cashless fundraising tool that allows donors to make a set donation to NAF using their debit or credit cards. Help us spread the word about our mission & raise funds so we can continue to enhance & enrich the educational experience at NA.



# HOW WILL YOU SUPPORT?

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

## 2024

*If you select a 2024 event, payments are due when you return this form.*

**Annual Sponsorship**    ☐ Title - \$13,000    ☐ Platinum - \$6,500    ☐ Gold - \$3,500

**Golf Classic**    ☐ Title - \$10,000    ☐ Platinum - \$5,000    ☐ Gold - \$2,500

**Trick or Trot**    ☐ Title - \$3,000    ☐ Platinum - \$1,500    ☐ Gold - \$1,000    ☐ Silver - \$500

## 2025

*If you select a 2025 event, NAF will invoice you with a payment due date closer to the event.*

**Distinguished Alumni Gala**    ☐ Gold - \$2,500    ☐ Black - \$1,500    ☐ Alumni Gift - \$1,250  
☐ Tiger - \$750    ☐ Honor - \$300

**Annual Sponsorship**    ☐ Title - \$16,000    ☐ Platinum - \$8,000    ☐ Gold - \$4,500

**Taste of NA**    ☐ Title - \$3,000    ☐ Platinum - \$1,500    ☐ Gold - \$1,000    ☐ Silver - \$500

**Golf Classic**    ☐ Title - \$10,000    ☐ Platinum - \$5,000    ☐ Gold - \$2,500

**Trick or Trot**    ☐ Title - \$3,000    ☐ Platinum - \$1,500    ☐ Gold - \$1,000    ☐ Silver - \$500

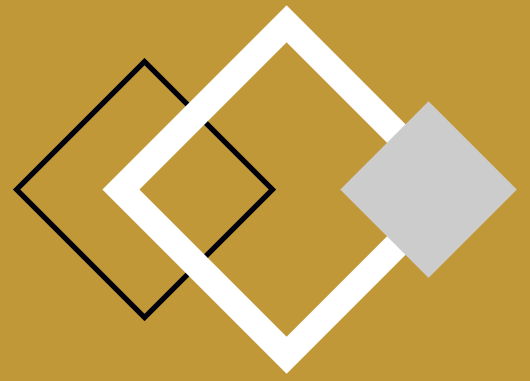
Thank you for your support. You are making a difference in the lives of individual students, providing outstanding academic and arts programs, scholarships, tools for our teachers, a rich community environment, and much more.

**Please return this form, along with your contribution, to the NA Foundation at the address below. If you prefer to pay with a credit card, please contact us at [nafoundation@northallegheeny.org](mailto:nafoundation@northallegheeny.org) to make those arrangements.**

The mission of the North Allegheny Foundation is to enhance and enrich the educational experience at North Allegheny.

*North Allegheny Foundation is a 501(c)3 with an EIN number of 25-1595781.*

# CONNECT WITH US



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